



A smarter Europe



<https://www.greece-italy.eu/project/heritagetex-sustainable-innovation-in-textile-industry/>

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HERITAGETEX

HERITAGETEX – Sustainable Innovation in Textile Industry

HERITAGETEX is a project co-funded by the Interreg VI-A Greece-Italy 2021-2027 Programme, focused on promoting circular and sustainable practices in the textile sector. The project integrates traditional production techniques with innovative technologies, preserving cultural heritage while fostering industry transformation. Partners from Puglia, Calabria and Ionian Islands collaborate to develop a cross-border roadmap, enhancing skills, introducing digital marketing strategies, and supporting startups through tailored incubators for sustainable growth.

Duration

07/2025 - 07/2027

Total Budget

1.081.520,00€

EU funding

811.140,00€

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